



CANADIAN BOARD OF GENETIC COUNSELLING  
PO Box 52083, Oakville, Ontario | L6J 7N5  
[www.cbgc-cccg.ca](http://www.cbgc-cccg.ca) | [cbgcoffice@cbgc-cccg.ca](mailto:cbgcoffice@cbgc-cccg.ca)  
Phone (905) 847.1363

## ADVERTISING INFORMATION & ORDER FORM / OTHER PAYMENT FORM

### ADVERTISING INFORMATION & ORDER FORM

To request email distribution to all CCGC diplomates (>370 Canadian Certified genetic counsellors) for the following:

| Job Postings                          |                                                                    |                                                         |
|---------------------------------------|--------------------------------------------------------------------|---------------------------------------------------------|
| <input type="checkbox"/> \$150.00 CAD | One e-blast to all CCGC diplomates                                 |                                                         |
| <input type="checkbox"/> \$75.00 CAD  | Correction or second e-blast of same job posting                   |                                                         |
| Email Broadcasts                      |                                                                    |                                                         |
| <input type="checkbox"/> \$400.00 CAD | Commercial advertisements or conference announcements              |                                                         |
| <input type="checkbox"/> \$100.00 CAD | Conference announcement with continuing education credits approval |                                                         |
| <input type="checkbox"/> \$50.00 CAD  | Charitable/Not-for-Profit announcement (upon approval)             |                                                         |
| Research Announcements                |                                                                    |                                                         |
| CBGC Diplomat                         | Non- CBGC Diplomat                                                 |                                                         |
| <input type="checkbox"/> \$25.00 CAD  | <input type="checkbox"/> \$40.00 CAD                               | Research recruitment and announcements                  |
| <input type="checkbox"/> *Free        | <input type="checkbox"/> \$20.00 CAD                               | Student research studies related to genetic counselling |

\*Students under the supervision of a Canadian Certified Genetic Counsellor receive one free email broadcast. Subsequent study reminders are subject to a \$20 fee per reminder.

### OTHER PAYMENT FORM

To provide payment to CBGC for other non-advertisement services

| Other payment                         |                                               |  |
|---------------------------------------|-----------------------------------------------|--|
| <input type="checkbox"/> \$ _____ CAD | <input type="checkbox"/> Webinar fees         |  |
|                                       | <input type="checkbox"/> Hardship application |  |
|                                       | <input type="checkbox"/> Other: specify       |  |

### HOW TO PLACE AN ORDER / MAKE A PAYMENT

Submit the following to the CBGC Executive Office via email or mail:

1. Payment
2. Order Form
3. For advertising include: **text of email blast in Word document\***, **photos/logos in JPG or PNG format**

### PAYMENT

**Prepayment is required with each order.** Requests will not be processed without payment.

Select payment type

- ☐ Credit card (Visa, MasterCard) - see page 2  
☐ Canadian bank etransfer to treasurer ([treasurer@cbgc-cccg.ca](mailto:treasurer@cbgc-cccg.ca)),  
☐ Cheque (payable to the Canadian Board of Genetic Counselling) or

For advertising orders: **Once submitted, your request will be reviewed by the CBGC Board of Directors within 10 business days. Upon approval, advertisements will be distributed as requested. Once submitted, any changes or cancellations will be subject to a 20% administrative fee. Be sure to accurately proof your advertisement as changes cannot be made once distributed.**



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## ADVERTISING INFORMATION & ORDER FORM / OTHER PAYMENT FORM

*For credit card payment, please fill out section below, an invoice will be sent to you by email*

### PAYER INFORMATION

|                                       |  |
|---------------------------------------|--|
| Date                                  |  |
| Purchaser's Name                      |  |
| Purchaser's Email                     |  |
| Purchaser's Company Name              |  |
| Name Purchaser's Mailing Address      |  |
| Purchaser's City/Province/Postal Code |  |
| Purchaser's Phone Number              |  |

Please send completed form to [cbgcoffice@cbgc-cccg.ca](mailto:cbgcoffice@cbgc-cccg.ca)